
Market Access Upgrade Programme MARKUP II

South Sudan

BECOME A QUALITY CHAMPION - CALL FOR EXPRESSION OF INTEREST

- ✓ *Are you passionate about quality and food safety?*
- ✓ *Are you looking for an opportunity to share your experience and help other businesses?*
- ✓ *Do you want to be part of national team of quality champions to support the business community in South Sudan on a long term basis?*
- ✓ *If so, this is for you and we encourage you to apply!*



In South Sudan, a team of up to 30 Quality Champions (QCs) will help selected MSMEs comply with export quality and food safety requirements, build excellence into products and operations

This support is provided as part of the MARKUP II project, which supports the economic development of the East African Community (EAC) through increased sustainable intra-African and EU-Africa trade. The specific objective of the project is enhanced market access and export competitiveness for MSMEs in selected value chains, including leather, gum Arabic and coffee in South Sudan

WHY BECOMING A QUALITY CHAMPION?

- Selected Quality Champions (QCs) will be trained and qualified to train, coach and advise businesses on Quality management and food safety
- Training and qualification are free of charge.
- This a unique opportunity to join for the benefit of SMES to get ready for international markets and accompany them on their journey to success.

THE ACTIVITY IN DETAILS

The team of up to 30 QCs from the public and private sectors will be developed and qualified over a period of approximately 8-12 months, QCs will be trained on using tools and techniques for ensuring quality and food safety in a business as well as building international requirements into operations.

QCs focusing on quality and process improvement will be trained as Lean Green belts as well as ISO 9001. QCs focusing on food safety will be trained on GHP/GMP, HACCP, ISO22000 and FSSC. All QCs will receive introductory training in all areas covered by the programme including international quality requirements, training and coaching skills and then have the option to specialise.

The modalities of the training is a combination of online and face to face training. The online trainings will also be offered at the ASSM office.

As part of the training, QCs will be assigned to a company where they offer coaching, training and facilitate the implementation of quality improvement projects. Improvement projects typically focus on improving efficiency and productivity, ensuring consistent quality, reducing waste, increasing competitiveness, and complying with market quality and/or food safety requirements.

Ultimately, this seeks to boost the quality capacity of SMEs to gain market access for trade and establish success in their competitive practices by delivering quality products that prove to be attractive in international markets. Another goal is building a critical mass of quality expertise within South Sudan, to move towards establishing a quality culture, thereby enabling improved access to markets.

Once qualified, QCs will continue coaching and guiding selected MSMEs through national service providers ('QC HUBS').

The South Sudan Manufacturers' Association will serve as the main Hub for the Quality Champions in cooperation with other national service providers as relevant.

SELECTION CRITERIA

Applicants must meet the following criteria to qualify for selection:

- Minimum of 3 years of professional experience in areas such as quality management, production management, agro-processing, food safety or other relevant areas.
- Experts with less than 3 years' experience should have at least a Bachelor's degree in relevant field (e.g. Science, Agriculture, Business Management, Engineering, Food science/technology, Quality Management or equivalent)
- Fully familiar with Word, PowerPoint and Excel
- Ability to communicate in English and/or Arabic
- Availability to dedicate an average of 4 days per month over period of 1 year, out of which approximately 50% will be during working hours
- Commitment to be part of a network of trainers and advisors to help businesses in South Sudan and commit to serving as expert trainers and advisors as well a master trainers on a long term basis via ASSM and national service providers.

All training will be free of charge.

No financial compensation will be given during the training and qualification period.

For more information please contact:

Levi Ahmed Bona

National Project Coordinator

MARKUP II

International Trade Centre (ITC)

Tel. +211927778816 ; +211917107411

Lbona@intracen.org

Kennedy Kenyi Lodiong
Secretary General - ASSM
Tel: +211921746652 | +211917504060
K.lodiong@assm.com.ss

APPLICATION FORM

To be filled in English and sent via email no later than **16th Sep 2024** to the following mails:

ibona@intracen.org

with cc

K.lodiong@assm.com.ss

funder@intracen.org

jolson@intracen.org

Please send your application as **one pdf file**. Kindly name the file as follows: "South Sudan QC application + your full name"

NB: Shortlisted candidates will be invited for an interview as part of the selection process

General

Full Name:	
Date of Birth:	
Citizenship:	

Contact details

Physical address:	
Town, region:	
Phone number:	
Email address:	
whatsapp nr (if available):	

Education:

Institutions:	Degree(s) or Diploma(s) obtained:	Specialization

Professional trainings undertaken if any

Course title	Date	Name of institution
---------------------	-------------	----------------------------

Employment record and experience starting with the current

Period	Name of Employer	Position/ title	Summary of activities performed/ responsibilities

Membership in Professional Associations if any

Professional body	Reference Number if applicable

Language Skills (5 - excellent, 1 - poor)

Language	Reading	Writing	Speaking

Use the space below to outline your key areas of expertise in relation to the programme

Please indicate any previous experience you may have had as a trainer, coach or adviser (Optional)

In case you are currently involved with any service provider other than your current employer (e.g. by delivering part time/evening time training and/or advisory services), please describe your role and the type of initiatives you are involved in

Please describe any specific quality or food safety related initiatives that you are/have been directly involved in if any.

What do you consider to be the main quality-related challenges for exports in South Sudan? If you wish, please also feel free to share any proposed solutions and ideas you may have regarding how to address the challenges you have highlighted.

Please describe your main reasons for wanting to join this programme

Please elaborate on your commitment to serve as a trainer/advisor on a long term basis through ASSM and national service providers upon qualification, including how much time you would have available, any particular constraints, etc.

I, the undersigned, certify that to the best of my knowledge and belief, the above information correctly describes myself, my qualifications, and my experience, and I confirm my availability to participate fully in the trainings and enterprise support activities.
I understand that any misstatement or misrepresentation described herein may lead to my disqualification.

Name of Applicant

Signature

Date